

Commander's Intent

Purpose: Mission accomplishment.

Method: Treat this unit as our house. This house is built upon a foundation of honesty and is constructed with walls of knowledge and wisdom. The foundation and walls support our roof of readiness; a roof reinforced by leadership.

Honesty: Be honest to yourself. Be honest with each other. YOUR LIFE MAY DEPEND ON IT, accountability will spring from it, and discipline will be its byproduct. We are ineffective if others cannot trust us; this unit will crumble if we cannot trust each other.

Knowledge: Honesty with oneself leads to KNOWLEDGE OF ONESELF; honesty between you and your Marines and Sailors leads to KNOWLEDGE OF YOUR PEOPLE. Knowing and caring about your warriors means feeling responsible for each other and fostering an atmosphere of constant learning up and down the chain of command. KNOW YOUR JOB; your ability to perform your job under duress is why you wear this uniform.

Wisdom: Knowledge of yourself, your Marines and Sailors, and your job will afford you the intellectual freedom to think of the bigger picture and your role in it. Now, more than ever, your Corps needs your IMAGINATION, INGENUITY, and CREATIVITY in order to achieve and maintain true combat effectiveness. You are in control of very little in life, so make wise choices when afforded the opportunity.

Leadership: To be a leader you need to be honest, knowledgeable, and make wise decisions. CARE for your Marines and Sailors in garrison with the same vigor as a combat deployment. CREATE opportunities to train them; this might be your last day of peace.

As a leader, ask yourself these questions constantly:

Assess – How are my Marines and Sailors today?

Create Goals – What are my expectations of them? Have I told them?

Plan – How will we get from here to there together?

Energize – Have I empowered them and ensured the means?

Endstate: Combat readiness.

Remember, the American people trust us. They trust we will advance towards the sound of the guns, be accountable in our performance, and succeed in the mission they assign us.




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