



VMM-363 The Lucky Red Lions Commander's Philosophy

VMM-363 Mission: *To support the MAGTF Commander by providing assault support transport of combat troops, supplies and equipment, day, or night, under all weather conditions during expeditionary, joint, or combined operations.*

"People and Pride"

People

Marines, Sailors, and our families are the engine of this unit. Our families, whether here in Hawaii or around the world, are a driving factor for why we entered service and continue to serve and sacrifice. To maintain and grow as Marines and Sailors a commitment to personal and professional excellence is paramount. We must **emphasize and constantly hone work-life integration**. Investing in personal and family growth alongside our professional skills and character as Marines and Sailors is vital to our individual and collective success. Integration of family, fitness, education, and personal wellness must be utilized so we are mentally, physically, and administratively ready to meet our mission and commitments. To ensure unity of effort, we must communicate clearly the "why" so Marines, Sailors, and families can rise and meet the demands and opportunities of being part of The Pride.

Pride

I expect all members of VMM-363 to take ownership of all facets of your personal and professional life. Additionally, I charge all leaders to be engaged and active in the mentorship and development of our Marines and Sailors. A consistent mindset of professional and personal pride in what we do is a driving force behind our success. I am confident in the capabilities of the Red Lions, and in each of you to take pride and ownership in your role within this outstanding squadron. We check our egos at the door, constantly seek self-improvement, consistently remain humble in our success, and relentless in learning from our mistakes. Members of The Pride are expected to have a bias for action both in our mission and our people.

Preparation

Maintaining the highest level of proficiency is crucial to our readiness and effectiveness. Seizing each opportunity, in the air or on the ground, to hone our craft is paramount in preparation for any mission we may face. Our proficiency reflects our ability as a unit and a testament of our dedication to mission and unit success. We will utilize every chance to develop within our MOS, our leadership skills, and our personal character. I expect every Red Lion to strive to be at peak performance, preparedness, and character when we are needed most.

I am honored and humbled to serve you as your Commanding Officer. I am dedicated to your personal and professional success and that of our storied unit. Our culture and our people will ensure we are ready when called.

Semper Fidelis

A handwritten signature in black ink, appearing to read "G. Blumenfeld".

Geoffrey T. Blumenfeld

Lieutenant Colonel, U.S. Marine Corps

Commanding Officer