



MAG-36 COMMAND PHILOSOPHY

We are a Marine Aircraft Group and MEB-level Aviation Combat Element tasked to provide combat ready assault support to MAGTF, Joint and Coalition Forces throughout the Indo-Pacific region by planning and conducting aviation operations ISO operational plans, theater security cooperation exercises and other overseas contingency operations.

We are Relevant, Reliable and Ready; always prepared to fight and win.

Relevant

- Comprehensive grasp of the capabilities necessary to execute expeditionary aviation operations
- Accurate perspective of the operating environment and the threats/tasks for which we must be prepared
- Professional understanding of our role in the missions of our higher headquarters/MAGTF

Reliable

- Sustained reputation of professionalism and operational excellence in our every action
- Engaged leadership/mentorship that consistently empowers effective communication & collaboration
- Pervasive sense of personal and collective responsibility that fosters mutual trust, confidence and endurance

Ready:

- Morally, mentally, physically, and spiritually tough Marines, Sailors and Civilians
- Progressively persistent individual and unit-level technical, tactical and operational proficiency
- Mechanically sound and functionally operational aircraft, systems and equipment ready for mission tasking

We must keep our mission foremost in our efforts. Our goal: deliberate readiness with zero preventable mishaps. We must cultivate our MOS capabilities; validate our tactics, techniques and procedures; manage functional administrative and maintenance programs; and employ sound standard operating procedures to develop combat-ready personnel, units, aircraft and equipment. By instilling a firm foundation in our tactical and technical basics, we pave the way for continued operational success through dynamic leadership and optimized training that promotes enduring readiness.

Each member of our group and extended family is fundamental to the MAG-36 Team. We are part of an organization founded with a warfighter's ethos and steeped in core values. We must remain mindful of the many imbedded concepts and attributes – integrity, respect, perseverance, discipline, enthusiasm, humility – and use them to educate, inform and care for one another and our loved ones. By embracing our diversity, we strengthen our moral, mental and physical character, professionally and personally, and leverage the bond that unites brothers in arms and allows us to keep faith with those we serve.

Every decision matters; be proactive and deliberate. Our profession tolerates failure very poorly because risk permeates all that we do. Bold decisions require a thorough understanding of our roles and responsibilities. We must strive to do right, the first time - every time - in order to manage the consequences both on and off-duty; enabling us to work hard and play smart. Every challenge, and we will face many, presents an opportunity to demonstrate true loyalty to the standards we represent. By communicating our concerns, we can foster solutions and effect positive change. We always set an example; we must ensure it is a good one:

Officers – Become professional Marines and MOS/MAGTF experts. Understand our role in National Strategy. Empower your subordinates to excel.

SNCOs – Your unit's reputation belongs to you. Train your Marines. Hold them and yourselves accountable according to the standard.

NCOs – Your small unit leadership is as critical as your technical expertise. Assert yourself appropriately. Know your Marines and capitalize on their strengths.

Enlisted Marines and Sailors – Learn your craft, take pride in your work, and set the example. Be your brother's and sister's keeper!

Civilians – Provide continuity and perspective that grounds us in our Constitutional duty to support and defend. Remind us daily of those we serve.

MAG-36 has consistently distinguished itself as the standard for Marine Aviation. As a unit, we have achieved many firsts and are respected for our dynamic leadership, optimized training and enduring readiness. As Marines, Sailors and Civilians we have produced leaders that shape and impact units throughout the Corps. We will uphold this proud tradition and legacy. Upon our shoulders, the next generation will rise even higher. Through mentorship, compassion and collaboration, we hone on another's skills and improve our quality of life. We emphasize a "balanced" outlook; family, work, recreation, fitness, and education must each receive proportionate attention in our daily lives. As such, we remain *Relevant*, *Reliable* and *Ready*.

It is my honor to serve as your commanding officer. It is my responsibility to set the conditions and climate for your success. It will not be easy – it will require discipline and leadership at every level. Working TOGETHER we will continue to embody and honor the sacred pride, trust and camaraderie that define our beloved Corps.

Colonel Matthew B. Robbins

Commanding Officer, Marine Aircraft Group 36

Relevant, Reliable, and Ready