VMM-262 Command Philosophy



A command philosophy establishes a framework to guide individuals in a unit to achieve the commander's desired end state. My objective is simple. VMM-262 is ready for combat and can execute its mission as part of the stand-in force.

To guide us, I have three underlying principles:

Take pride and privilege in fighting first!

- You are part of the Marine Corps' main effort. Act like it! You are the vanguard, the "first to fight" in both
 name and purpose. The main effort achieves success through a weighting of resources and priority of
 focus. If we lack the resources to succeed, demand them. Do not accept the mediocre, nor the excuses.
- We are already in the fight. Our adversaries are actively working against us. We must remain vigilant and vigorously compete with them.
- When the big fight comes, we must make it hurt. Our adversary should regret its decision to challenge the United States of America. Being well-led, trained, and equipped is an absolute necessity in standing up to a peer competitor and buying decision space and time for the rest of the Joint Force.

Focus on professionalism.

- You are foremost a Marine or Sailor. Live up to the character and standards that so many before you have demonstrated.
- Demonstrate excellence in all your life.
- Remain humble.

A willingness to sacrifice.

- Consistently putting others before yourself will help develop the character and fortitude required for the most brutal sacrifices. We must be ready for them.
- Leaders, time is a valuable resource and often sacrificed first. Make sure your subordinates' time spent has been worthwhile. Do not waste it.
- Our families are always sacrificing. When you can, give back time to our Marines and Sailors.

I expect the unit to apply these principles daily. If you find individuals not living up to these principles, including myself, call them or me out. We have too much to accomplish to let the apathetic, unprofessional, and unwilling slow us down because we are already in the fight.

LtCol Trong M. Do
Commanding Officer

Marine Medium Tiltrotor Squadron 262